

Curriculum Vitae

Hans Martin Zell

Private address:

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Business address:

Hans Zell Publishing
[T/A Hans Zell Publishing Consultants;
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Date of birth: 27 January, 1940

Place of birth: Zürich, Switzerland

Nationality: Swiss (permanent UK resident since 1975)

Current position: self-employed as a publishing consultant and, since 2002, as Publisher of Hans Zell Publishing, continuing the imprint formerly owned by Bowker-Saur Ltd/Reed Reference Publishing. (Note: Publishing activities have now ceased, and no further titles are being published.)

Main professional and research interests:

- Publishing , book development, and book history in Africa
- African studies bibliography and documentation/African studies reference resources
- Scholarly communication
- Publishing management
- Digital media and electronic publishing
- Web search (especially Google products and tools)

EDUCATION

Primary, secondary and high school education in Zürich, Switzerland
Swiss Institute of Commerce (Schweizerischer Kaufmännischer Verein), Zürich, 1956-1959
Swiss Booksellers & Publishers Association school (concurrently with above)

PROFESSIONAL CAREER/EMPLOYMENT HISTORY

<i>Years:</i>	<i>Company/Institution:</i>	<i>Position held:</i>
1998-	Self-employed as publishing consultant and publisher	Consultant/ Publisher
1987-1997	Freelance publishing consultant; and consultant to Bowker-Saur/Reed Reference Publishing developing the Hans Zell Publishers imprint	Consultant
1980-1986	following acquisition of Hans Zell Publishers Ltd. by K.G. Saur group of companies, Munich: Editorial and marketing consultant to K.G. Saur Verlag and associated companies in London and New York	Consultant

	Also private publishing consultant to various international organizations and NGO's (see pp. 12-14)	Consultant
1974-1980	Self-employed as publishing consultant; Editor and Publisher of <i>The African Book Publishing Record</i> ; and founder and Director of Hans Zell (Publishers) Ltd., Oxford	Publisher/ Director
1971-1973	University of Ife, Ile-Ife & Ibadan, Nigeria [now Obafemi Awolowo University]	Editor, University of Ife Press; and Managing Director, University of Ife Bookshop Ltd.
1968-1970	Africana Publishing Corporation, New York	Editor-in-chief
1965-1967	Fourah Bay College, University of Sierra Leone, Freetown, Sierra Leone	Manager, University Bookshop
1962-1965	Pergamon Press Ltd., Oxford, UK (simultaneous appointment with position below)	Manager, Direct Mail Sales Division
1962-1965	Robert Maxwell & Co. Ltd., Oxford, UK, and associated companies in New York and Paris. US: Maxwell Scientific International, Long Island City, NY	Editor, Documentation & Supply Centre
1960-1962	Almqvist & Wiksell AB, International Booksellers, Stockholm, Sweden	Editor, Bibliographic & Information Services
1959-1960	Haigh & Hochland, University and Industrial Booksellers, Manchester, UK	Bookshop assistant
1956-1958	Fritz Kellerhals AG, Booksellers, Zürich, Switzerland (concurrently with training at Swiss Institute of Commerce)	Apprentice bookseller

PUBLICATIONS

(Latest publications first)

1. Books, manuals, reports, reference works, and online publications/databases

Publishing, Books & Reading in Sub-Saharan Africa Online

<http://www.hanszell.co.uk/cgi-bin/online/pbrssa.shtml>

The continuation of the print edition of this resource published in 2008 (see p. 3); a constantly updated database currently containing over 3,000 records, all with abstracts/critically annotated. New records are added to the database two or three times a year, covering books, articles, studies, reports, theses and Internet documents that have been published since the cut-off date of the 2008 print edition. Select blog postings, as well as video recordings and radio/TV broadcasts are now also included on a regular basis. Additionally, frequent updates are made to the extensive listings of organizations and African book professional associations, as well as agencies, networks, NGO's, and book charities supporting the book and information sector in Africa.

(Note: This database will be migrating to a new hosting institution in Nigeria in 2017/18, see <http://www.hanszell.co.uk/Press%20release.pdf>.)

Web Search for Local communities in the Highlands of Scotland: An Online Self-Tutoring Guide.

<http://www.hanszell.co.uk/websearch/download/index.shtml>

First published October 2011 (subscription-based), now freely accessible, but no longer updated.

A self-tutoring guide and online learning resource designed to assist users to acquire Web search and evaluation skills, learn about tips and techniques that will improve their searching, and how to explore the Web as a rich

information resource. The guide focuses on Google and how to acquire 'Google literacy', and enables users to learn about the numerous Google products, tools, and applications, and how to get the most out of Google's many search services, whether for personal, leisure, or business interests. Additionally, the guide also describes a diverse range of other Web search tools that are worth exploring as an alternative or as an adjunct to Google, together with an annotated listing of 100 outstanding websites and resources, grouped under a number of topic headings. The tutorial has been primarily designed for local communities in the Highlands of Scotland, and many of the examples used for search strategies focus on this region.

Consists of four modules:

Module I: How to get the most out of Google Web search 47pp.

Module II: A concise guide to Google products, services, applications and other offerings 54pp.

Module III: Alternatives to Google: some other search tools worth a try 25pp.

Module IV: The best of the Web: a guide to some of the most information-rich resources on the Internet 44pp.

Publishing, Books & Reading in Sub-Saharan Africa. A Critical Bibliography. (print edition and online) Lochcarron: Hans Zell Publishing, 2008. 762pp.

Online at <http://www.hanszell.co.uk/pbrssa/index.shtml> (and see p. 2)

A new, completely revised and fully updated edition of *Publishing and Book Development in Sub-Saharan Africa: An Annotated Bibliography* published in 1996 (see p. 4). The content and focus of the new edition has been substantially recast in several ways. Annotations and abstracts – which are often quite extensive – are now more evaluative rather than descriptive and much greater emphasis is placed on the relative significance of the material included, thus offering a more critical dimension in reviewing the available literature on the topic. Contains over 2,500 critically annotated entries, including almost 500 resources that are available online, most of them freely accessible.

The African Studies Companion: A Guide to Information Sources. 4th rev. and expanded edition (print edition and online) Lochcarron: Hans Zell Publishing, 2006. 864pp.

Online at <http://www.africanstudiescompanion.com> 4th ed. online version no longer accessible.

A new 5th edition of this resource has been published by Brill in Leiden, see

<http://www.brill.com/publications/online-resources/african-studies-companion-online> (online only, subscription-based)

Previous editions:

1st edition, London: Hans Zell Publishers, an imprint of Bowker-Saur, 1989. 176pp.

2nd edition [with Cécile Lomer], London: Hans Zell Publishers, an imprint of Bowker-Saur, 1997. 292pp.

[First and second ed. print only, published as *The African Studies Companion: A Resource Guide and Directory*]

3rd edition, Lochcarron: Hans Zell Publishing, 2003. 576pp. (print edition and online)

Fully revised and greatly expanded edition of a compact and timesaving guide to print and electronic information sources, databases, and repositories, providing easy access to a very wide range of information on Africa, and in the African studies field. Contains over 2,900 for the most part extensively annotated entries, providing a wide array of specifics for each entry. CHOICE "Outstanding Academic Title" 2006.

Using Google for African Studies Research: A Guide to Effective Web Searching. Pilot edition, September 2004. Online (only) <http://www.hanszell.co.uk/google/> [no longer accessible]

Pilot edition of a guide designed to help users get the most out of Google's Web searching techniques, and at the same time providing a critical evaluation of Google's many Web search features, services and tools. Liberally interspersed with examples of searches and search strategies relating to Africa or African studies topics.

Note: A fully updated and condensed version of the guide appears as Chapter 25 in the 4th revised and expanded 2006 edition of *The African Studies Companion: A Guide to Information Sources* (see above).

The African Publishing Companion: A Resource Guide. (print edition and online).

Lohcarron: Hans Zell Publishing Consultants, 2002. 256pp. Online at

<http://www.africanpublishingcompanion.com> (Online version to 31 August 2006 only; print version out-of-print)

A documentation and information resource on African publishing and the book trade.

Book Marketing & Promotion: A Handbook of Good Practice. London: International Network for the Availability of Scientific Publications (INASP), 2001. 386pp.

A compendium of practical advice on all aspects of book marketing and promotion, particularly for publishers and NGOs in developing countries; first published as a pilot edition in 1999.

African Books in Print/Livres Africains Disponibles. 5th edition Two vols. London: Bowker-Saur/Reed Business Information, 2000. 2,314pp. (*Note:* a 6th edition, edited by Cécile Lomer, was published by K.G. Saur in 2006)

Previous editions:

- 1st edition, London: Mansell Information/Publishing Ltd., 1975. 490pp.
2nd edition, London: Mansell Information/Publishing Ltd.; Westport, CT: Meckler Books, 1978. 1,028pp. 2 vols.
3rd edition, London: Mansell Publishing Ltd.; New York: H.W. Wilson Co., 1984. 1,396pp. 2 vols.
4th edition, London: Hans Zell Publishers, an imprint of Bowker-Saur Ltd., 1993. 1,520pp. 2 vols.

The Electronic African Bookworm: A Web Navigator. Print version. 2nd revised and updated edition. Oxford: African Books Collective Ltd., 2000. 238pp. (Online version no longer available)

Previous editions:

- 1st edition, Oxford: African Books Collective Ltd., 1998. 144pp.

Promoting African Arts and Humanities Publishing. Oxford: Bellagio Publishing Network Secretariat, 1999. 38pp. [restricted circulation]

Discussion document prepared in collaboration with the Bellagio Publishing Network Secretariat for the first Ubuntu Books meeting, Florence, Italy 2-3 October, 1999.

A Handbook of Good Practice in Journal Publishing. 2nd rev. edition London: International African Institute & Oxford: African Books Collective Ltd., 1998. 238pp.

A handbook, and guidelines for good practice, to assist journal editors in Africa to improve their publishing operations. (Originally published as a pilot edition, London: International African Institute, 1996. 178pp. looseleaf in ring binder.)

Publishing and Book Development in Sub-Saharan Africa: An Annotated Bibliography [with Cécile Lomer]. London: Hans Zell Publishers, an imprint of Bowker-Saur, 1996. 419pp. (*Note:* new, substantially recast 2008 edition, published as *Publishing, Books & Reading in Sub-Saharan Africa: A Critical Bibliography*, see p. 3.)

Supersedes *Publishing and Book Development in Africa: A Bibliography/L'Édition et le Développement du Livre en Afrique: une bibliographie*. Paris: UNESCO (Studies on Books and Reading, 15), 1984. 136pp.

Supplementary volumes to the 1996 edition, published as:

A Bibliography of Publishing and the Book Chain in Sub-Saharan Africa – 1996. London: Association for the Development of Education, Working Group on Books and Learning Materials (Perspectives on African Book Development, 3), 1997. 95pp. [Distributed by African Books Collective Ltd., Oxford]

A Bibliography of Publishing and the Book Chain in Sub-Saharan Africa – 1997. London: Association for the Development of Education, Working Group on Books and Learning Materials (Perspectives on African Book Development, 6), 1998. 88pp. [Distributed by African Books Collective Ltd., Oxford]

The African Book World & Press: A Directory/Répertoire du Livre et de la Presse en Afrique. 4th rev. ed. London: Hans Zell Publishers, An imprint of the K.G. Saur Division of Butterworths, 1989. 336pp.

Previous editions:

- 1st edition, Oxford: Hans Zell Publishers; Detroit: Gale Research Company; Paris: France Expansion; Munich: Verlag Dokumentation, 1977. 332pp.
2nd edition, Oxford: Hans Zell Publishers; Detroit: Gale Research Company; Paris: France Expansion; Munich: K.G. Saur Verlag, 1980. 278pp.
3rd edition, [with Carol Bundy], Oxford: Hans Zell Publishers, an imprint of K.G. Saur Verlag, 1983. 314pp.

A New Reader's Guide to African Literature [with Carol Bundy and Virginia Coulon]. London: Heinemann Educational Books Ltd.; New York: Africana Publishing Corporation, 1983. 570pp.

Previous editions:

- 1st edition, [with Helene Silver, published as *A Reader's Guide to African Literature*]
London: Heinemann Educational Books Ltd.; New York: Africana Publishing Corporation, 1972. 240pp.

Publishing in Africa in the Seventies. Proceedings of the International Conference on Publishing and Book Development, held at the University of Ife, Nigeria, December 16-20, 1973. Ile-Ife: University of Ife Press, 1975. 388pp. [Conference director, and joint editor of proceedings with Edwina Oluwasanmi and Eva McLean.]

The conference proceedings of the historic 1973 Ile-Ife, Nigeria conference on publishing and book development in Africa held at the University of Ife (now Obafemi Awolowo University).

Writings by West Africans. Freetown: Sierra Leone University Press, 1968. 31pp. Bibliography.

The Freetown Vademecum [with Geoffrey Williams]. Freetown: Fourah Bay College Bookshop Ltd., 1966. 80pp.
Tourist guide to Freetown, Sierra Leone.

An International Bibliography of Non-Periodical Literature on Documentation and Information [with Robert J. Machesney]. Oxford: Robert Maxwell & Co., 1965. 400pp.

New Reference Tools for Librarians, 1964-1965. Oxford: Robert Maxwell & Co. 1965. 214pp.
Previous editions:
1962-1963 edition, Oxford: Robert Maxwell & Co., 1964. 244pp.

2. Articles, chapters in books, and Internet documents

(Partial list, latest publications first)

Over 150 articles, book review essays, and reports published from 1972 to 2017.

“The African University Press – A Gloomy Picture.”

University World News Global Edition, Issue 475 (22 September 2017).

https://www.academia.edu/34690740/The_African_University_Press_-_A_Gloomy_Picture [with Appendix added]

<http://www.universityworldnews.com/article.php?story=20170922175606239> [Original article]

Issue 475 of *University World News* http://www.universityworldnews.com/index.php?page=Africa_Edition reported about a meeting hosted by Witwatersrand University Press, held in Johannesburg on August 30, 2017, that brought together a number of African scholarly publishers to discuss a wide-ranging study undertaken by François van Schalkwyk and Thierry Lüscher entitled *The African University Press* <https://zenodo.org/record/889744#.Wcdyr7J96pp>. One of the report’s recommendations was to set up a network of university presses, as well as other scholarly publishers, to be called African Monograph Publishers Network/AMPNet, intended as a network for collaboration, experience-sharing, and advocacy. The above UWN Special Report includes a general round-up of the meeting, accompanied by a series of articles and commentary contributed by some of the participants, including comments submitted by Hans Zell (slightly edited in this version), and to which an appendix, ***Pan-African and regional book professional organizations, groups, and networks in sub-Saharan Africa: An inventory***, has been added.

“Publishing & the Book in Africa: A Literature Review for 2016.”

Pre-print online version (freely accessible)

https://www.academia.edu/31441110/Publishing_and_the_Book_in_Africa_A_Literature_Review_for_2016

Also in *The African Book Publishing Record* 43, no. 2 (2017): 120-170.

<https://www.degruyter.com/view/j/abpr.2017.43.issue-2/abpr-2017-0004/abpr-2017-0004.xml?format=INT>

This is the second in a series of annual reviews of select new literature in English that has appeared on the topic of publishing and book development in sub-Saharan Africa. Extensively annotated and/or with abstracts, it brings together new literature published during the course of 2016, a total of 164 items. These literature review cover books, chapters in books and edited collections, journal articles, Internet documents and reports, theses and dissertations, interviews, audio/video recordings and podcasts, as well as a number of blog postings. Records are grouped under a range of regional/country and topic-specific headings.

“Review Article: African Publishing Coming of Age.”

Logos. Journal of the World Publishing Community 27, no. 3 (2016): 52-60.

<http://booksandjournals.brillonline.com/content/journals/10.1163/1878-4712-11112111>

Pre-print online version (freely accessible)

https://www.academia.edu/26872848/African_Publishing_Coming_of_Age_A_Review_Essay

Also at <http://www.readafricanbooks.com/reviews/african-publishing-coming-of-age>

A book review essay of *Coming of Age. Strides in African Publishing. Essays in Honour of Dr. Henry Chakava at 70*, edited by Kiarie Kamau and Kirimi Mitambo. Nairobi: East African Educational Publishers, 2016. (distributed by African Books Collective)

“Indigenous Publishing in Africa – The Need for Research, Documentation, and Collaboration.” In: *Coming of Age. Strides in African Publishing. Essays in Honour of Dr. Henry Chakava at 70*, edited by Kiarie Kamau and Kirimi Mitambo. Nairobi: East African Educational Publishers Ltd, 2016, 141-158.

Pre-print online version (freely accessible)

https://www.academia.edu/24429073/Indigenous_publishing_in_Africa_the_need_for_research_documentation_and_collaboration

Publishing & the Book in Africa: A Literature Review for 2015.

Pre-print online version (freely accessible)

https://www.academia.edu/20432811/Publishing_and_the_Book_in_Africa_-_A_Literature_Review_for_2015

Also in *The African Book Publishing Record* 42, no. 1 (March 2016): 11-37. [Published as “Reference Resources. Publishing and the Book in Africa – A Literature Review.”]

<http://www.degruyter.com/view/j/abpr.2016.42.issue-1/abpr-2016-0003/abpr-2016-0003.xml?format=INT>

The first in a series of annual reviews of select new literature in English that has appeared on the topic of publishing and book development in sub-Saharan Africa.

“Book Donation Programmes for Africa: Time for a Reappraisal? Two Perspectives.”

African Research & Documentation. Journal of SCOLMA - the UK Libraries and Archives Group on Africa no. 127 (2015) [Published October 2016]: 3-137 (part I), 139-215 (part II).

Pre-print online version

Part I: Book Donation Programmes in English-speaking Africa, by Hans M. Zell

https://www.academia.edu/13165497/Book_Donation_Programmes_for_Africa_Time_for_a_Reappraisal_Part_I

This is a two-part study in English and in French. Part II: “Le don de livre, mais à quel prix, et en échange de quoi? Un regard sur le don de livre en Afrique francophone.” [Book donations, but at what price, and in exchange for what? An overview of book donation practice in francophone Africa] by Raphaël Thierry. Pre-print online version at

https://www.academia.edu/13166294/Le_don_de_livre_mais_%C3%A0_quel_prix_et_en_%C3%A9change_de_quoi_Book_donation_programmes_for_Africa_part_2_ (In French, with an abstract in English)

“How Many Books are Published in Africa? The Need for More Reliable Statistics.” *The African Book Publishing Record* 39, no. 4 (2013): 397-406.

Pre-print online version (freely accessible) at

http://www.academia.edu/4549278/How_many_books_are_published_in_Africa_The_need_for_more_reliable_statistics

“Oxford University Press in Postcolonial Africa: A Review Essay.” *African Research & Documentation. Journal of SCOLMA - the UK Libraries and Archives Group on Africa* no. 121 (2013): 69-75.

Pre-print online version (freely accessible) at

http://www.academia.edu/4246145/Oxford_University_Press_in_Postcolonial_Africa_A_Review_Essay

Book review essay of *Creating Postcolonial Literature. African Writers and British Publishers* by Caroline Davis (Basingstoke: Palgrave-Macmillan, 2013)

“Print vs Electronic, and the ‘Digital Revolution’ in Africa.” [Preview version uploaded 04 January 2013. Last updated and expanded 28 January 2013.]

http://www.hanszell.co.uk/print_vs_online.pdf and at

http://www.academia.edu/2514725/Print_vs_Electronic_and_the_Digital_Revolution_in_Africa (freely accessible)

Also published in *The African Book Publishing Record* 39, 1 (2013): 1-19.

<http://www.degruyter.com/view/j/abpr-2013-39-issue-1/abpr-2013-0001/abpr-2013-0001.xml?format=INT> (subscription-based or pay-per-view)

“Publishing in Africa: Where Are We Now? Part One: Some Spurious Claims Debunked.”

Logos. Forum of the World Book Community 19, no. 4 (2008): 187-195.

Online: <http://www.ingentaconnect.com/content/brill/logo/2008/00000019/00000004/art00005>
(subscription-based or pay-per-view)

Also at (freely accessible) http://www.hanszell.co.uk/articles/LOGOS_19.4_final2.pdf
and at

http://www.academia.edu/2514809/Publishing_in_Africa_Where_Are_We_Now_Part_One_Some_Spurious_Claims_Debunked

“Publishing in Africa: Where Are We Now? Part Two: Accomplishments and Failures.”

Logos. Forum of the World Publishing Community 20, no. 1 (2009): 79-90.

Online: <http://www.ingentaconnect.com/content/brill/logo/2009/00000020/FO040001/art00010>
(subscription-based or pay-per-view)

also published in (part one and part two combined)

The African Book Publishing Record 35, no. 4 (2009): 309-321.

<http://www.reference-global.com/doi/pdfplus/10.1515/abpr.2009.012> (subscription-based or pay-per-view)

Also at (freely accessible)

http://www.academia.edu/2514842/Publishing_in_Africa_Where_Are_We_Now_Part_Two_Accomplishments_and_Failures

“Reviewing Reviews—A Publisher’s Perspective.” *African Research & Documentation* no. 104 (2007): 9-13.

Can now be freely downloaded at http://www.academia.edu/2643913/Reviewing_Reviews_-_A_Publishers_Perspective

“Using Google Scholar for African Studies Research.” *Africana Libraries Newsletter* no. 118, (May 2006) (online only) <http://www.indiana.edu/~libsalc/african/googlescholar.html>

An extract from the revised and updated version of “Using Google for African studies research: a guide to effective Web searching”, which appears as Chapter 25 in the new and expanded 4th edition of *The African Studies Companion: A Guide to Information Sources* (see p. 3).

“The Perilous Business of Reference Publishing in African Studies.” In: *Africanist Librarianship in an Era of Change*, edited by Victoria K. Evalds and David Henige. Lanham, MD:

Scarecrow Press, 2005, 199-226.

Can now be freely downloaded at

http://www.academia.edu/1462142/The_Perilous_Business_of_Reference_Publishing_in_African_Studies

“Digital Media and African Publishing.” *The Book & the Computer* (Online Symposium: Book Culture at the Crossroads), November 12, 2003. 13pp.

online (only) at http://www.honco.net/os/index_0310.html

above website no longer accessible, but can be freely downloaded at

http://www.academia.edu/1462151/Digital_Media_and_African_publishing

“The Rise and Rise of Journal Subscription Prices in African Studies.” *Africana Libraries Newsletter*, no. 111 (June/September 2003): 7-9.

online at <http://www.indiana.edu/~libsalc/african/aln/no111.pdf>

“The Internet, E-commerce, and Africa’s Book Professions.” *Bellagio Publishing Network Newsletter*, no. 28 (November 2001): 10-15.

online at <http://www.bellagiopublishingnetwork.com/newsletter28/zell.htm> [html]

or <http://www.bellagiopublishingnetwork.com/newsletter28/bpnn28.pdf> [pdf]

“The Internet for the Book Professions.” [as at January 2001]

online at <http://www.inasp.info/psi/bmp/internet.html> [no longer accessible online]

Online version of Chapter 14 of *Book Marketing & Promotion: A Handbook of Good Practice* (see p. 3)

“The Best of the Web. Some Recommended Web Sites and Resources.” [as at January 2001] online at <http://www.inasp.info/psi/bmp/bestof.html> [no longer accessible online]
Online extracts from the ‘Resources’ section of *Book Marketing & Promotion: A Handbook of Good Practice* (see p. 3)

“The Fifth Edition of *African Books in Print*. New Features and Old Problems.” *African Research & Documentation* no. 82 (2000): 31-38.

“African Publishers, Booksellers, and Book Trade Organizations on the World Wide Web.” *The African Book Publishing Record* 26, no. 3 (2000): 189-193.

“African Publishers – ‘Mostly Liars and Cheats’?” In: *The African Writers’ Handbook*, edited by James Gibbs and Jack Mapanje. Oxford: African Books Collective Ltd., 1999, 94-98.

Can now be freely downloaded at

http://www.academia.edu/1462155/African_Publishers_Mostly_Liars_and_Cheats

Originally published in *African Publishing Review* [Harare], 4, no. 3 (May/June 1995): 14-16.

Also published in German: **"Afrika: Verleger - 'zumeist Lügner und Betrüger'?"** *Literatur Nachrichten* [Frankfurt], no. 45 (April-Juni 1995): 9-10.

“The Author’s Bookshelf.” In: *The African Writers’ Handbook*, edited by James Gibbs and Jack Mapanje. Oxford: African Books Collective Ltd., 1999, 362-373.

A guide to recommended manuals and guides on writing and authorship, how to prepare and submit a manuscript, how to get published, and self-publishing, etc.

“Internet Resources for African Writers.” In: *The African Writers’ Handbook*, edited by James Gibbs and Jack Mapanje. Oxford: African Books Collective Ltd., 1999, 374-391.

“The Production and Marketing of African Books: A Msungu Perspective.” *Logos. The Journal of the World Book Community* 9, no. 2 (1998): 104-08.

Can now be freely downloaded at

http://www.academia.edu/2913300/The_Production_and_Marketing_of_African_Books_A_Msungu_Perspective

Also published in French: **“La production et la distribution de livres Africains: Le point de vue d'un Msungu”**, *Annales Aequatoria* 20 (1999): 465-473.

“African Journal Publishers in a Digital Environment.” In: *Knowledge Dissemination in Africa: the role of scholarly journals*, edited by Philip G. Altbach and Damtew Teferra. Chestnut Hill, MA: Bellagio Publishing Network Research and Information Centre (Bellagio Studies in Publishing, 8), 1998, 83-97. [With appendix “Journals Marketing on the Internet”, 125-137.]

“A Sixteen-Year Japanese Contribution to African Publishing.” *Logos. The Journal of the World Book Community* 7, no. 2 (1996): 162-67.

Can now be freely downloaded at http://www.academia.edu/1462168/A_Sixteen-year_Japanese_Contribution_to_African_Publishing

On the Noma Award for Publishing in Africa.

“African Journals in a Changing Environment of Scholarly Communication.” In: *APEX '96 Catalogue. A Collective Exhibit of African Periodicals at the Zimbabwe International Book Fair, 1996*. Harare: Zimbabwe International Book Fair Trust/London: Southern African Book Development Education Trust, 1996, 3-6.

“Publishing and Book Development in Sub-Saharan Africa 1995: A Checklist of Recent Literature.” *Bellagio Publishing Network Newsletter*, no. 17 (July 1996): 18pp. supplement

“Effective Promotion and Marketing, and the Size of the Export Market for African Books.” *African Publishing Review* [Harare] 4, no. 2 (March/April 1995): 16-18.

“Publishing in Africa.” In: *International Book Publishing. An Encyclopaedia*, edited by Philip G. Altbach and Edith S. Hoshino. New York: Garland Publishing, 1995, 366-373.

Can now be freely downloaded at http://www.academia.edu/1462137/Publishing_in_Africa

"Publishing and Book Development in Africa 1994: A Checklist of Recent Literature." Supplement to *Bellagio Publishing Network Newsletter*, no. 14 (August 1995): 16pp.

"Publishing and Book Development in Africa 1993: A Checklist of Recent Literature." *Bellagio Publishing Network Newsletter*, no. 9 (March 1994): 11-17.

"The Growth of Publishing in Sub-Saharan Africa. A Chronology and some Landmarks." *The African Book Publishing Record* 20, no. 3 (1994): 175-179.
Also in: *African Publishing Review* [Harare] 3, no. 5 (September/October 1994): 6-8.

"Buying and Selling Rights: The Prospects, and the Constraints, for African Publishers." *African Publishing Review* [Harare] 3, no. 6 (November/December 1994): 13-17.

"Publishing in Africa: The Crisis and the Challenge." In: *A History of Twentieth-Century African Literatures*, edited by Oyekan Owomoyela. Lincoln and London: University of Nebraska Press, 1993, 369-387.

Can now be freely downloaded as part of an e-book at
https://www.academia.edu/2981731/Publishing_in_Africa_The_Crisis_and_the_Challenge

"African Publishing: Constraints and Challenges, and the Experience of the African Books Collective." In: *Publishing and Book Development in the Third World*, edited by Philip G. Altbach. London: Hans Zell Publishers, an imprint of Bowker-Saur Ltd., 1992, 101-118.

"Africa—The Neglected Continent." *Logos. The Professional Journal of the Book World* 1, no. 2 (July 1990): 19-27.

Can now be freely downloaded at http://www.academia.edu/1462133/Africa-The_Neglected_Continent

also in:

Publishing and Development in the Third World, edited by Philip G. Altbach. London: Hans Zell Publishers, an imprint of Bowker-Saur Ltd., 1992, 65-76.

Zeitschrift für Kulturaustausch 41, no. 3 (1991): 333-340.

Afro-Asian Publishing. Contemporary Trends, edited by Narendra Kumar and S.K. Ghai. Delhi: Institute of Book Publishing/Sterling Publishers, 1992, 31-48.

"African Scholarly Publishing in the Eighties." *Scholarly Publishing* 18, no. 2 (January 1987): 97-107.

"The Other Famine." *Libri* 37, no. 4 (December 1987): 294-306.

On the 'book famine' in Africa.

Can now be freely downloaded at https://www.academia.edu/1462141/The_Other_Famine

"A Professional Library for African Publishers." *The African Book Publishing Record* 13, no. 3 (1987): 161-65.

Introduction. [to] **"The Book Trade of the World", vol. 4: Africa.** In: *The Book Trade of the World, vol. 4: Africa*. Edited by Sigfred Taubert and Peter Weidhaas. Munich: K.G. Saur Verlag, 1984: 15-56.

Shorter version also in *Genève-Afrique*, 22, no. 2 (1984): 173-181.

"Current Publishing in Africa." In: *Research Priorities in African Literatures*, edited by Bernth Lindfors. London: Hans Zell Publishers/K.G. Saur, 1984, 169-183.

"Publishing for Children in Africa Today: An Overview." In *Proceedings, Papers and Summaries of Discussions at the Seminar of Creative Writing and Publishing for Children in Africa Today, 12-14 January 1983*. Freetown: Sierra Leone Library Board Central Library, 1983: 20-32.

"Writing Rights and Wrongs for African Children. Report on a Seminar on Creative Writing and Publishing for Children in Africa Today, Freetown, Sierra Leone, 12—14 January, 1983." *West Africa*, no. 3421 (1983): 607-610.

“Die Entwicklung des Buch- und Verlagswesens in Schwarz-Africa in den 80er Jahren. Ein Jahrzehnt der Herausforderung und Chancen.” In *Buch und Lesen International. Berichte und Analysen zur Buchmarkt-Forschung*. Gütersloh: Verlag für Buchmarkt- und Medien Forschung, 1981, 111-148.

“Multinationals Role in Publishing” *West Africa* (3 September 1979): 1601-1602.
On multinational publishers in West Africa.

“African Writers and their Publishers” *Zeitschrift für Kulturaustausch* 3 (1979): 290-301.

“Publishing Progress in Africa 1975-1976: Problems in Securing Information and the Role of *The African Book Publishing Record*.” In *Progress in African Bibliography. SCOLMA Conference 1977 Proceedings*. London: SCOLMA 1977, 1-31.

“Publishing in Africa in the Seventies: Problems and Prospects.” In *Acquisitions from the Third World*, edited by D.A. Clark. London: Mansell Information/Publishing Ltd., 1975, 105-123.

“Children's Book Publishing in Africa Today” *Interracial Books for Children* 5, no. 1/2 (1974): 3-5.

Other articles, reports, and bibliographic essays published in: *The African Book Publishing Record*, *Africana Journal*, *African Literature Today*, *The Bookseller*, *A Current Bibliography on African Affairs*, *Focus on International & Comparative Librarianship*, *Library Journal*, *Library Review*, *New African*, and *West Africa*.

Contributor *The Companion to African Literatures*, edited by G.D. Killam and Ruth Rowe. Oxford: James Currey Publishers, 2000.

Contributor *The Encyclopedia of Sub-Saharan Africa*, edited by John Middleton, et al. New York: Charles Scribner's Sons/Macmillan Library Reference USA, 1998.

Contributed entries on francophone African publishing and francophone African literary magazines, to *The Oxford Companion to Literature in French*, edited by Peter France. Oxford: Oxford University Press, 1993.

3. Book reviews

Over 120 book and journal reviews published, notably in *The African Book Publishing Record* (“Professional reading” column), *African Research & Documentation*, and *West Africa*.

Recent book reviews accessible online at Academia.edu:

Al Imfeld, ed. *Afrika im Gedicht* [Africa in Poetry]. Zurich: Offizin Verlag, 2015. *The African Book Publishing Record* 41, no. 4 (2015): 379.
https://www.academia.edu/15264520/Afrika_im_Gedicht_Africa_in_Poetry_edited_by_Al_Imfeld._Zurich_Offizin_Verlag_2015

Terry Barringer and Marion Wallace, eds. *African Studies in the Digital Age. DisConnects?* Leiden and Boston: Brill, 2014. *The African Book Publishing Record* 41, no. 4 (2015): 379.
https://www.academia.edu/11989705/African_Studies_in_the_Digital_Age._DisConnects_Edited_by_Terry_Barringer_and_Marion_Wallace._Leiden_and_Boston_Brill_2014

Caroline Davis and David Johnson, eds. *The Book in Africa. Critical Debates*. London: Palgrave Macmillan Publishers, 2015. *The African Book Publishing Record* 41, no. 3 (2015): 134.
https://www.academia.edu/11989554/The_Book_in_Africa._Critical_Debates._Edited_by_Caroline_Davis_and_David_Johnson._London_Palgrave_Macmillan_Publishers_2015

Marie Philip *Books that Matter. David Philip Publishers During the Apartheid Days*. Cape Town: David Philip, 2014. *The African Book Publishing Record* 41, no. 3 (2015): 136.

https://www.academia.edu/11704499/Marie_Philip_Books_that_Matter._David_Philip_Publishers_During_the_Apartheid_Days._Cape_Town_David_Philip_2014

James R. Tumusiime *What Makes Africans Laugh? Reflections of an Entrepreneur in Humour, Media and Culture*. Kampala: Fountain Publishers, 2014. *The African Book Publishing Record* 41, no. 3 (2015): 137.

https://www.academia.edu/11704536/James_R._Tumusiime_What_Makes_Africans_Laugh_Reflections_of_an_Entrepreneur_in_Humour_Media_and_Culture._Kampala_Fountain_Publishers_2014

Recent 'Professional reading' book reviews in *The African Book Publishing Record*

https://www.academia.edu/3861627/Recent_Professional_reading_book_reviews_in_The_African_Book_Publishing_Record

(Reviews of books, edited collections, and reference works on publishing and the book industries in Africa and elsewhere, as well as reviews of a number of publishing and book trade training manuals.)

4. Conference and workshop papers

(Partial listing, post-1992 conferences only)

"The Production & Marketing of African Books: A Msungu Perspective."

Paper presented to an African Writers-Publishers Seminar, organized by African Books Collective and the Dag Hammarskjöld Foundation, Arusha, Tanzania, 23-26 February, 1998.

"Effective Promotion and Marketing, and the Size of the Export Market for African Books."

Paper presented to a Bellagio Publishing Network Roundtable on Book Marketing and Distribution in Africa, Dar es Salaam, Tanzania, 28 November, 1994.

"Buying and Selling Rights. The Prospects, and the Constraints, for African Publishers."

Paper presented to the first 'African Rights Indaba', Harare, 1-2 August, 1994.

"Publishing in Africa Today, with some Comments on Author-Publisher Relations."

Paper/Address, NORAD Seminar on Publishing and the Book Culture in Africa, Oslo, 24 June, 1994.

"Publishing in Africa Today."

Paper presented to the First Conference of Book Fair Directors, Bellagio, Italy, 13-17 June, 1994.

"Publishing in Africa Today."

Talk given at the African Studies Centre, Leiden, The Netherlands, 10 May, 1994.

Publishing in Africa: The Crisis and the Challenge. Roundtable at the (US) African Studies Association, 36th annual meeting, Boston, December 1993.

Roundtable convenor and chair.

"Training Priorities for African Scholarly Publishers."

Paper presented to a SAREC Workshop on Scholarly Publishing in Africa, Harare, 1-2 August, 1993.

5. Obituaries

"Ken Saro-Wiwa." *The African Book Publishing Record* 21, no. 4 (1995): 243.

Also in *African Literature Bulletin* (African Literature Association).

"In Memoriam: Chief Victor Nwankwo." *The Guardian* Tuesday October 22 (2002): 22.

Online: <http://www.guardian.co.uk/obituaries/story/0,,816501,00.html>

Also in *The African Book Publishing Record* 28, no. 3, (2002): 195-196, and in *Bellagio Publishing Network Newsletter* no 31 (November 2002): 23.

Online: <http://www.bellagiopublishingnetwork.com/newsletter31/zell.htm> and at

https://www.academia.edu/1462173/In_Memoriam_Chief_Victor_Nwankwo

EDITORSHIPS/EDITORIAL BOARD MEMBERSHIPS

Founder & Editor, *The African Book Publishing Record*, 1975-2002.

Member, International Advisory Board, *Logos. The Journal of the World Book Community*. London: Whurr Publishers, 1990-2000.

Member, Editorial Advisory Board, *Journal of Scholarly Publishing*. Toronto: University of Toronto Press, 1993-2009.

Member, Editorial Advisory Board, *International Encyclopaedia of Book Publishing*, edited by Philip G. Altbach and Edith S. Hoshino. New York: Garland Publishing, 1995.

Editor, *Africana Library Journal*, 1969-1970.

Contributing specialist, African literatures section, *MLA Annual Bibliography* (Modern Language Association of America), 1973-1980.

CONFERENCES, EVENTS, AND WORKSHOPS ORGANIZED

Workshop facilitator/Director, Workshop for Science Journal Publishers in West Africa, Accra, Ghana, 2-6 February, 1998

Workshop organized by the International Network for the Availability of Scientific Publications/INASP, with the financial support of the Office of International Affairs, National Academy of Sciences.

Workshop facilitator/Director, Workshop for Publishers of Social Science, Cultural and Literary Journals in Southern Africa, Harare, Zimbabwe, 24-29 July, 1996

Workshop organized by the International African Institute with the financial support of SIDA.

Workshop facilitator/Director, Workshop for East African Science Journal Editors, Addis Ababa, Ethiopia, 27-31 May, 1996

Workshop organized by the International African Institute with the financial support of DANIDA and SAREC.

Joint organizer [with the Africa Centre, London], "Bookweek Africa 1985", held at the Africa Centre London, 17-19 October, 1985.

Organizer and convenor, "African Publishers' Working Group Meeting on Collective Export Marketing and Distribution", London, 13-16 October, 1985.

This meeting led to the founding of the Oxford-based, but African-owned African Books Collective Ltd. (ABC), which commenced trading in 1989. ABC is currently [2015] celebrating its 25th year of operations, see <http://www.africanbookscollective.com/>.

Join organizer [with the Africa Centre, London], "Bookweek Africa", held at the Africa Centre, London, 8-10 June, 1982.

Conference director, International Conference on Publishing and Book Development in Africa, University of Ife, [now Obafemi Awolowo University] Ile-Ife, Nigeria, 16-20 December, 1973.

TRUSTEESHIP & SECRETARYSHIP

Member, Board of Trustees, The Noma Award Trust (UK registered charity), 1980-1999.

Secretary to the Managing Committee/Jury, The Noma Award for Publishing in Africa, 1979-1995.

Honorary Trustee, Zimbabwe International Book Fair Trust, Harare, Zimbabwe, 1992-1995.

Member, Board of Trustees, Southern African Book Development Education Trust, London, 1992-1995.

Member, Board of Trustees, CODE Europe, Oxford, 1993-1994.

DIRECTORSHIPS & ADVISORY ROLES

Publishing Advisor, Book Aid International, London, 2000-2006.

Associate member, African Publishers Network (APNET), Harare, Zimbabwe, 1992-2002.

Non-executive Director, Bowker-Saur, A division of Butterworths (later a division of Reed Reference Publishing), 1990-1992

CONSULTANCIES & EVALUATIONS

(Recent occasional consultancy work of less than one week duration not included)

- February 2004 *Client:* Bellagio Publishing Network/The Ford Foundation
Assignment: support for initial mapping exercise for 'Nigerian Scholarly Publishing Project'; to provide critical analysis and comments on a mapping exercise document prepared to serve as a key resource for a planning workshop held in Abuja, Nigeria in February 2005.
- December 2000 *Client:* Professor Bernth Lindfors, University of Texas at Austin
Assignment: review the extensive African literature collection of Professor Bernth Lindfors (books, journals, audiovisual materials, etc.) and provide a valuation of its estimated current market value. (The collection was subsequently acquired by the Centre for African Literary Studies, University of KwaZulu-Natal, South Africa.)
- August-October 1999 *Client:* Book Aid International (BAI)
Assignment: undertake an evaluation of BAI's Publishing Support Programmes, consisting of the 'Intra-African Book Support Scheme', and the 'Publishers' Resource Pack Project'.
- 1999 (30 days) *Client:* Bellagio Publishing Network/The Rockefeller Foundation
Assignment: act as a consultant to the Ubuntu Books Programme, and preparation of report for the Ubuntu Books brainstorming meeting 1-4 October, 1999, Florence, Italy.
- 1996-1999 *Clients:* International Network for the Availability of Scientific Publications (INASP); Bellagio Publishing Network Oxford Secretariat; African Books Collective Ltd.; Southern African Book Development Trust (SABDET); and a number of other organizations and NGOs.
Assignments: various short-term consultancy work.
- 1986-1995 (part-time) *Client:* Council of Management, African Books Collective Ltd., Oxford
<http://www.africanbookscollective.com/>
Assignment: set up company, undertake financial planning and management, supervise administration, establish an orders processing system, provide advice about marketing and promotion, etc. (also in charge of day-to-day operations on a part-time basis.)
- August 1988 *Client:* International Development Research Centre (Canada), and Canadian Association for African Studies
Assignment: assist the editor of the journal *Taamuli* (Dar es Salaam) to improve their publishing operations.
- March-June 1987 *Client:* The Ford Foundation
Assignment: review the operations and publications management of the Ibadan University Press, Nigeria; recommend measures for improvements to its operations, and make recommendations for possible financial support to be provided to assist with the Press's revitalization.

- May 1987 [concurrently with above]
Client: International Development Research Centre (Canada)
Assignment: evaluate possible support for an African-based fisheries journal.
- June 1988 *Client:* UNESCO
Assignment: recommend and describe books and periodical titles to constitute "A Basic Professional Library for Publishers in Developing Countries" and suggest suitable recipient organizations.
- 1985 (part-time) *Client:* Zimbabwe Publishing House, Harare/Ministry of Information, Posts and Telecommunications, Government of the Republic of Zimbabwe
Assignment: act as a consultant to the organizers of the 3rd Zimbabwe International Book Fair, 1985.
- 1984 (part-time) *Client:* The Ford Foundation/Zimbabwe Publishing House
Assignment: act as a consultant to the organizers of the 2nd Zimbabwe International Book Fair, 1984, and provide advice about setting up a permanent Book Fair Secretariat.
- 1983 (part-time) *Client:* The Ford Foundation/Zimbabwe Publishing House
Assignment: act as a consultant to the organizers of the 1st Zimbabwe International Book Fair, 1983 (and organize 'Bookweek Africa. An Exhibition of Books and Journals').
- Sept.-Oct. 1981 *Client:* The Ford Foundation/International Development Research Centre (Canada)
Assignment: assist five social science journal editors in East Africa to improve their journal publishing operations.
- Sept. 1978 *Client:* UNESCO
Assignment: advise on the programme, organization, and functions of the Regional Centre for Book Development in Africa/Centre Régional de Promotion du Livre en Afrique, Yaoundé, Cameroun.
- Aug.-Sept. 1975 *Client:* UNESCO
Assignment: advise the Federal Military Government on textbook publishing policies; and the constitution, finance, organization, etc. of the Nigerian Book Development Council.
- June-July 1974 *Client:* UNESCO
Assignment: carry out a study of the book situation in Bangladesh, and advise the government of the People's Republic of Bangladesh, Ministry of Education, Cultural Affairs and Sports, on a medium-term coherent book programme for the country.

Have also acted as a publishing/marketing consultant to Frank Cass & Co. Ltd., London; the International African Institute, London; Pergamon Press Ltd., Oxford, and a number of other publishers and organizations.

AWARDS AND HONOURS

Recipient of the Conover-Porter Award, sponsored by the Africana Librarians Council of the [US] African Studies Association, for "for the most outstanding achievement and excellence in Africana bibliography and reference work":

Winner of the 3rd triennial award, 1984, for *A New Reader's Guide to African Literature*.

Joint winner of the 8th biennial award, 1994, for *African Books in Print/Livres Africains Disponibles*, 4th edition.

(*Note:* reference works, by various authors, published by Hans Zell Publishers, have been the winners, or joint winners, of the biennial Conover-Porter Award on five occasions, in 1988, 1990, 1992, 1996 and in 1998.)

African Publishers' Network (APNET). 10th Anniversary Awards – Award of Recognition "for support to African Publishing", May 2002.

LANGUAGES

English, German; some (very limited) French.

INTERNET/WEB

Have extensive experience in the use of the Web as an information resource, as a research aid, and as a marketing tool for promoting books and journals; the use of Web search engines and search tools (especially Google), developing search strategies etc.; evaluating Internet resources, portals and gateway sites; and website development and website promotion (but *not* Web authoring or technical aspects of website design).

Specialist knowledge and expertise about Google's numerous search services, products, and applications.

TRAVEL

Have travelled extensively in Europe, North America, and throughout Africa; some travel also in Central America, Asia, and in the Far East.

For more information see also separate online document

Appendix to Hans Zell CV: **Hans Zell's engagement with publishing and the book in Africa: A timeline**
<http://www.hanszell.co.uk/Site/PDFs/CV/Hans-Zell's-Engagement-With-Publishing-And-The-Book-In-Africa-A-Timeline.pdf>

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